

# EXHIBIT 1

Our Ref: HLM/AM/jma/J24475WO/GB/HK  
Your Ref: Interactive System for Enabling TV Shopping

5 February 2001

Simon Hunt Esq  
7 Church View  
Hartley Witney  
Hants RG27 8LN

## URGENT

Dear Mr Hunt,

**US Phase of International Patent Application**  
**No. PCT/GB99/02665**  
**Interactive System for Enabling TV Shopping**

As you know we filed the above international patent application in the British Patent Office directed to subject matter which you invented. It is now necessary to proceed and file application in the various countries we identified in the international patent application.

One of the countries we are filing in is the U.S.A. The U.S. requires the inventor to sign a declaration, swearing under penalty of law, that you believe that you are the first inventor of this subject matter. I have enclosed the required declaration along with a copy of the application we are filing. If you have any questions about this requirement, please contact me.

As soon as you have satisfied yourself that you understand the contents of the declaration, please sign and forward the document to me. I need to have this document returned to me by February 14, 2001, in order to file the declaration in sufficient time to meet the requirements of the U.S. patent law.

The international application was originally filed, on your instructions, in the name of Nisaba Group Limited and Media Logic Systems Ltd. has since acquired the rights from Nisaba. We also require your signature on the enclosed assignment document so that the US patent can properly issue in the name of Media Logic.

I look forward to completing this matter at your earliest convenience.

Yours sincerely,  
R.G.C. JENKINS & CO.

HOWARD L. MILHENCH

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